SEDA Conference MAY 2016

**Assessment and Feedback - *why do we bother?***

‘Assessment’ and it’s close relative ‘Feedback’ continues ‘year-on-year’ to frustrate students and is consistently one of the lowest scoring metrics for all UK universities in the National Student Survey (NSS). Despite the significant amounts of pedagogic research from around the world indicating what could or should be done to address the key issues, assessment and feedback stubbornly remains a top priority and a major challenge for most higher education institutions. The keynote explores the frustrations, myths and barriers to change that must be overcome in order to adopt and embed more academically effective approaches to assessment and feedback that can address the needs of students’ while continuing to meet institutional requirements.

Professor Ian Pirie

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